

Name: _____ Block: _____ Date: _____

Unit 1: Narrative Elements

From A Walk in the Woods by Bill Bryson: Advertisement
adapted from Holt McDougal Literature: Grade 9

Directions: Using your knowledge of the Appalachian Trail as it is described in “A Walk in the Woods,” write an advertisement designed to encourage people to hike it. You must include sensory details and precise verbs as you describe the trail and praise the benefits of hiking it. Use the chart below to help you plan your writing. Then, write your advertisement below.

Description of the Trail	Benefits of Hiking the Trail
<i>Sights</i>	<i>Sights</i>
<i>Sounds</i>	<i>Sounds</i>
<i>Smells</i>	<i>Smells</i>
<i>Tastes</i>	<i>Tastes</i>
<i>Touch</i>	<i>Touch</i>

Advertisement Title: _____
