Dear Parents of the CRHS Senior Class,

The 2019 Invictus yearbook staff are happy to announce that the 2019 Invictus Yearbook will be entirely in color!! We are very excited about this. It means that all ads placed by you, the parent, will also be in color.

Information regarding these parent ads, as well as other important yearbook information are included in this mailing. Please take a few minutes and read through the material provided.

Attached to this letter are the directions for placing a parent ad directly through the school. These ads are due no later than Wednesday, December 18, 2018, No Exceptions!

Also attached is a copy of the letter you should have received in early October regarding placing parent ads online. These are due by January 16, 2019.

Table of Contents:
Page 2-3 - Online Ad Placement Directions - created by you - due by Jan. 16, 2019
Page 4 - Ad Placement Directions - created by CRHS - due by December 18, 2018
Page 5 - Student/Parent Ad order form
Pages 6-9 - Sample layouts
Page 10 - Booster order form - due by Friday, January 18, 2019
Page 11 - Friends Photos order form - due by Friday, January 18, 2019
Page 12 - Yearbook informational page
Page 13 - Yearbook order form - personalization ends Friday, February 22, 2019

If you have any comments or concerns, please feel free to contact Mrs. Cynthia DuBois by email at dubois@crhsd.org or by phone 856-451-9400 ext. 269.

Thank you,

Cynthia DuBois
Yearbook Business Advisor
Dear Parent/Guardians,

If you would like to create your student's ad page online, you can go to http://www.jostens.com/apps/store/customer/1056434/Cumberland-Regional-High-School/ and click on Yearbook Recognition Ads on the list to the right. You will need to Sign in or Register before creating your ad online.

Thank you,
Mrs. DuBois
Yearbook Business Advisor

TIPS FOR CREATING YOUR BEST AD

- Your photos will look and fit better if they are the same orientation as the picture box (horizontal vs vertical).
- Use clear, high-resolution photos. If your photo is blurry, it will be blurry in your ad.
- Use the cropping tools on the website to crop out unnecessary background to focus on your student.

QUESTIONS? Call customer service at 800.358.0800

PROCEEDS SUPPORT OUR SCHOOL

SCHOOL GUIDELINES:
Our school reserves the right to edit ads per our guidelines. Please make sure all submitted materials are appropriate for school publication.

CALLING ALL PROUD PARENTS

Lauren Harris

Dear Lauren,

We are so proud of you. Always remember to treat others the way you would like to be treated. Find something to be passionate about and be willing to take risks to achieve your dreams.

Congratulations!
Love, Mom and Dad

Cumberland Regional High School

RECOGNITION ADS ARE ON SALE!
LAST DAY TO ORDER: 01/16/2019
CREATE A CUSTOM YEARBOOK RECOGNITION AD FOR YOUR STUDENT

Yearbook ads are a great way to celebrate student success and milestones and reflect on the person your student has become. Show your pride and support your school at the same time. Visit jostensadservice.com to create your recognition ad.

www.jostensadservice.com

RECOGNITION AD PRICING

Available layouts depend on school ad sizes offered. Refer to the pricing below for more details. Ad layouts are available on www.jostensadservice.com.

ORDER BY 01/16/2019

COLOR AD

<table>
<thead>
<tr>
<th>Layout</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page</td>
<td>$205.00</td>
</tr>
<tr>
<td>1/2 Page</td>
<td>$130.00</td>
</tr>
<tr>
<td>1/4 Page</td>
<td>$95.00</td>
</tr>
<tr>
<td>1/8 Page</td>
<td>$65.00</td>
</tr>
</tbody>
</table>

EASY PAYMENT PLAN AVAILABLE*

*Three easy payments for orders over $30.

LAST DAY TO ORDER: 01/16/2019

DON'T MISS THIS OPPORTUNITY. PLACE YOUR ORDER TODAY!

www.jostensadservice.com

Or call 800.358.0800

"My son was so surprised to see his ad in the yearbook. And it was easy to do. When I had a question and contacted customer service, they were super helpful."

Carol A., Minneapolis MN
Congratulations on your student becoming a Senior at Cumberland Regional High School this year! The Invictus Yearbook Staff is now accepting orders for senior ads. These ads give you the opportunity to express your love, pride, and congratulations upon your student’s graduation.

Ads are available in the following sizes for the prices shown. All ads will be in color.

<table>
<thead>
<tr>
<th>Ad Size</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page Ad</td>
<td>$205.00</td>
</tr>
<tr>
<td>1/2 Page Ad</td>
<td>$130.00</td>
</tr>
<tr>
<td>1/4 Page Ad</td>
<td>$95.00</td>
</tr>
<tr>
<td>1/8 Page Ad</td>
<td>$65.00</td>
</tr>
</tbody>
</table>

(Payable by Cash, Money Order or Check made to Yearbook)

Step-by-Step Instructions for placing ads directly with the school

1.) Select ad size.

2.) Select a standard ad design (see attached) or submit your own design. (A maximum of 16 photos.) All computer generated layouts must be saved as a jpeg (300 dpi minimum), either on a cd or emailed to dubois@crhsd.org as an attachment. (Full page ads must be sent as 9" X 12")

3.) Complete the provided Order Form.

4.) Provide photos for each space in the ad.
   **Note tips for photo submission.**

5.) Write the text for the ad on the Order Form or attach it on a separate sheet of paper.

6.) Provide payment.

7.) Deliver or mail all of the materials to Mrs. DuBois by the deadline below.

**AD & PAYMENT DEADLINE**
No Later Than 3 pm
December 18, 2018
No Exceptions!!

- **DO NOT CUT, GLUE OR TAPE PHOTOS!** – We can crop them!
- Photos with hunting weapons will not be accepted.
- Care will be taken to return photos: **However, copy prints should be submitted for irreplaceable photos.** The school yearbook staff or the yearbook company does not accept responsibility for lost or damaged photos.
- Select vertical (tall) photos for vertical spaces and horizontal (wide) photos for horizontal spaces.
- Emailed photos must be saved as a jpeg (300 dpi minimum)
- Photos will be enlarged or reduced to fit the layout.
- Writing **lightly in pencil,** put your name, address and phone number on the back of each photo. An address label is ideal.
- Again, lightly in pencil, **number** the back of the photos to match the **numbers** on the design you selected or design you created.
- Photos will be returned in June when the yearbooks arrive.

Special Considerations
- The yearbook staff reserves the right to reject photos or text or ask the customer to make changes to conform to the staff’s standards.

**Questions or concerns:**
Contact Mrs. Cindy DuBois at 451-9400 x 269
or by email at dubois@crhsd.org

**Mailing Address:**
Cumberland Regional High School
Attn. Mrs. Cindy DuBois
90 Silver Lake Road
Bridgeton, NJ 08302
Student / Parent Ads

Student’s Name: ________________________________

Ad size desired:

_____ $65.00 1/8 page
_____ $95.00 1/4 page
_____ $130.00 1/2 page
_____ $205.00 Full page

Total Amount Due $_________

Message to read:

__________________________________________________________________________

Type of payment: Checks payable to CRHS Yearbook

_________ Cash  ___________ Money Order  _________ Check

Your name / signature: ________________________________

Is this a Surprise?  Yes: _____  No: ______

If so, contact person: ________________________________

Phone number: ________________________________

Return to Mrs. DuBois by mail, hand deliver to Mrs. DuBois in the Media Center during SERA or place in Mrs. DuBois’ mailbox in the main office:

Cumberland Regional High School
Attention: Mrs. DuBois – Yearbook
90 Silver Lake Road
Bridgeton, NJ 08302

Questions? Contact Mrs. DuBois at 856-451-9400 ext. 269 or email dubois@crhsd.org

Please provide the following design information, which can be found on the following pages:

Design #:__________

# of Photos:________

Reminder: Due by 3 pm Tuesday, December 18, 2018 – No Exceptions
On this page and on the following pages you will find possible layouts for the yearbook. The layouts do not represent the actual size of the ads; they are smaller than the actual size. The ad layouts are labeled with both a number and a letter. The number gives the size of the ad and the letter let’s yearbook personnel know which ad of a particular size you want. For example, 1/2-T means a half page ad with a layout like design T.

The yearbook staff will not accept pictures that have been cut. We can crop out what you don’t want in the photo, just let us know. Also, we will not be accepting any photos with hunting items in them like guns and compound bows.

The yearbook staff will do their best to follow your choice but reserves the right to rearrange a layout if necessary. Please be sure to include the number and the letter on the order form.
Dear Parent/Guardian

The yearbook staff is currently taking booster orders. If you wish to send someone a note of congratulations or best wishes, fill out the form below. The cost is $5.00 for up to sixty spaces, including commas and spaces between words. Return your booster order forms to Mrs. DuBois in the Media Center during Unit Lunch or mail to:

Cumberland Regional High School
Attention: Mrs. DuBois – Yearbook
90 Silver Lake Road
Bridgeton, NJ 08302

Note: If you wish to place a larger congratulations or ad, please call Mrs. DuBois at 451-9400 ext. 269 or email her at dubois@crhsd.org and she will get back to you as soon as possible.

Thank You,
Mrs. DuBois
Yearbook Business Advisor

---

**BOOSTER ORDER FORM**

Person Placing Booster ___________________________ 1st Block or Phone # ______

First Line (60 letters and spaces) of Booster Text ($5.00)

Name of Student Receiving Booster ____________________________

---

Additional Line (60 letters and spaces) of Booster Text if needed (Additional $5.00)

Name of Student Receiving Booster ____________________________

---

**DUE ON OR BEFORE** Friday, January 18, 2019

Number of Booster Lines _______ @ $5.00 per line is _______ Amount due.

(Checks can be made payable to CRHS Yearbook)
ATTENTION PARENTS/GUARDIANS AND/OR STUDENTS – FRIENDS PHOTOS

FRIENDS photos are now being accepted for the 2019 Invictus Yearbook until January 18, 2019.

You might be wondering what exactly are “FRIENDS” photos. Friends photos are just that, pictures of you and your friends. The photo can be something from school like a sports event or Homecoming Dance or from things like the Harvest Festival, the beach, a Blast from the Past, etc. This could make a great holiday gift!

The cost of a FRIENDS photo is $10 and includes a caption to go along with the picture.

How to place a Friends Photo in the yearbook:
1. Place your photo and payment in an envelope, as well as the order form below, and give it to Mrs. DuBois in the Media Center during Unit Lunch or SERA.
2. Place your photo and payment in an envelope, as well as the order form below, and place it in Mrs. DuBois’ mailbox in the main office.
3. Email the photo to Mrs. DuBois at dubois@crhsd.org and either place your payment and order form in her mailbox or give it to her in the Media Center.
4. Mail your photo, payment and order form to:
   Cumberland Regional High School
   Attn. Mrs. DuBois – Yearbook
   90 Silver Lake Road
   Bridgeton, NJ 08302

If you would prefer, we can take a picture for you, just fill out the form below, and we will schedule an appointment for you during Unit Lunch. The fee is $5.00 plus $10.00 per photo. Return the following information to Mrs. DuBois in the Media Center as soon as possible.

Take photo for you!

Names of people to appear in photo and their first block teacher.

Name ____________________________ 1st Block Teacher ____________________________

Order Form

Students Name ____________________________ 1st Block Teacher ____________________________

No. Of Photos ______@ $10.00 each   Cost ____________

Brief Caption to read ____________________________
Dear Parent/Guardian

It’s that time of year again! The Cumberland High School Invictus yearbook will be on sale during the following dates at the prices listed. Only the number of pre-ordered books will be printed, so place your order early to reserve a copy.

Orders postmarked/received from now to Dec. 7, 2018
(Personalization, icons and partial payments available) $90.00

Orders postmarked/received from Dec. 8 to Feb. 22, 2019
(Personalization, icons and partial payments available) $100.00

Orders postmarked/received between Feb. 23 to May 31, 2019
(No personalization, icons or partial payments available)
(Yearbooks Only Available while supplies last) $110.00

Orders postmarked/received June 1, 2019 or after
(No personalization, icons or partial payments available)
(Yearbooks Only Available while supplies last) $120.00

We know your son or daughter will enjoy the yearbook for a variety of reasons. The Invictus yearbook will cover the highlights of the 2018-2019 school year with hundreds of photos and stories about club activities, school sports, and special events. For years to come, the yearbook will serve as a special souvenir of their activities, classes, and friends. The book will be entirely in color.

If necessary, students may pay for their yearbooks in two or three equal installments with the final payment to be paid on or before February 22, 2019.

If your son/daughter wishes to protect their cherished keepsake to keep it looking brand new forever, a vinyl cover can be purchased for an additional cost of only $3.00.

Please complete the enclosed order form and return it, with payment, to Mrs. DuBois by mail at the address below, or hand deliver to Mrs. DuBois in the Media Center to take advantage of the early discount.

This is your only opportunity to purchase a yearbook, so don’t delay. There will be no extra copies available once we finalize our last orders, so place your order now! Orders after February 22, 2019 are subject to availability.

If you would like for the yearbook order to be a surprise for the student, please note that on your order form along with your address so we can mail you the receipt. Otherwise, the receipt will be returned directly to the student.

For questions, please contact Cindy DuBois at dubois@crhsd.org or call her at 856-451-9400 x269.

Sincerely,

Mrs. Cindy DuBois
Yearbook Business Advisor

Mail to:
Cumberland Regional High School
Attn. Mrs. Cindy DuBois
90 Silver Lake Road
Bridgeton, NJ 08302
Cumberland Regional High School  Yearbook Order Form

***Yearbook only***
$90 until 12/7/18
$100 12/8/18 - 2/22/19 (last chance for personalization)
$110 2/23/19 - 5/31/19 (NO PERSONALIZATION)
$120 6/1/19 (no checks, based on availability)

Order by

STEP 1: ENTER YOUR INFORMATION

Student Name:

Contact Email:

Contact Phone:

Homeroom: ____________________________  ID#: ____________________________  Grade: ____________________________

STEP 2: SELECT ONE OF THE OPTIONS BELOW

BASIC
Yearbook only
$90.00

SIGNATURE PACKAGE $103.00
Includes Yearbook, 1 Line of Personalization, Color Autograph Section and 8 Multicolor Signing Markers
Signature Package: $113 - 12/8/18 - 2/22/19

PLEASE SEE PRICE CHANGES ABOVE!!!!

STEP 3: PERSONALIZE YOUR YEARBOOK—SELECT ONE OF THE FOLLOWING $7.00

You may only choose one option. Select and customize your options below.

☐ NAME

☐ MONOGRAM

☐ CREST

STEP 4: ADD ICONS $4.00

Icons are only available when you select a personalization option from step 3. Enter the 4-digit Icon code from the chart below into the boxes provided.

<table>
<thead>
<tr>
<th>Icon 1</th>
<th>Icon 2</th>
<th>Icon 3</th>
<th>Icon 4</th>
</tr>
</thead>
</table>

STEP 5: TOTAL YOUR ORDER

Enter Your Package Price $7.00

Icon(s) ea. $4.00 x QTY

Autograph Section $3.00

Clear Protective Cover $3.00

Photo Pockets $3.00

Gift a Yearbook $90.00

Subtotal PLEASE DO NOT ADD SALES TAX

TOTAL

To purchase online, go to jostensyearbooks.com.

If you have questions, please call Customer Service at 1-877-767-5217.